



Helping Lives
Find Meaning
Since 1983



SPECIAL EVENTS

As a community organization we are always seeking opportunities to engage people and raise awareness to remove the stigma associated with addictions and mental health issues. As a charity operating in an environment with declining financial resources, we rely on event fees and sponsorships to help us provide counselling and education services to hundreds of individuals and families in the community.

PARTNERSHIPS

SRF is a trusted organization that is associated with the health and well-being of people and the community.

Since 1983 SRF has served thousands of people primarily residing in Ottawa and extending as far as Montreal and Northern Ontario. Our events are generally sold out and attract individuals dedicated to the cause. Majority of the people who attend our events are between the age of 30 and 65, family oriented and active in the community.

We invite local businesses and corporations to partner with us to create sustainable social value within our communities. SRF offers you the opportunity to develop a partnership plan that best suits your organizations needs at present. These include:

- Cause Marketing
- Employee Engagement
- Community Advertising
- Networking

A complete list of upcoming events can be found by visiting <http://events.serenityrenewal.ca> or get in touch with us at (613) 523-5143 / corporate@serenityrenewal.ca





Serenity Renewal Mini Golf PARTNERSHIP OPPORTUNITIES

DINNER SPONSOR - \$2,500

(Available to one sponsor)

- Recognition as Golf Tournament Dinner Sponsor
- Recognition in all promotion and promotional items prior to and at event, including banner and signage
- Complementary golf and dinner for four (4)
- 1 complementary hole sign
- Company logo displayed at Guest Registration tables at the dinner
- Recognition and formal presentation at dinner

CORPORATE SPONSOR - \$1,000

(Available to multiple sponsors)

- Recognition as Golf Tournament Corporate Sponsor
- Recognition in all promotional items prior to and at event, including banner and signage
- Complementary golf and dinner for four (4)
- 1 complementary hole sign
- Recognition and formal presentation at dinner

TOP GOLFER PRIZE SPONSOR - \$800

(Available to one sponsor)

- Recognition as Golf Tournament Prize Sponsor
- Corporate signage displayed next to prize items in high traffic area
- Recognition in all promotional items prior to and at event
- Recognition at the dinner

HOLE SPONSOR - \$300

(Available to multiple sponsors)

- Recognition as Golf Tournament Hole Sponsor
- Corporate signage at one hole
- Recognition in all promotional items prior to and at event
- Logo included in the golf program

CUSTOM OPPORTUNITIES CAN BE DEVELOPED UPON REQUEST

For further information please contact Urooj Qureshi at urooj@serenityrenewal.ca or (613) 523-5143



Serenity Renewal Mini Golf SPONSOR REGISTRATION FORM

INFORMATION (please print)

Company/Organization _____

Mr. Mrs. Ms. Dr.

Full Name _____ Title _____

Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Fax _____

Email _____

PARTNERSHIP LEVEL

I/we wish to sponsor Dinner (\$2,500) Corporate (\$1,000) Top Golfer Prize (\$850) Hole (\$300)

My/our sponsorship will be Cash In-kind Cash _____ / In-Kind _____

PAYMENT OPTIONS

Cash or Cheque enclosed to follow (date) _____

please make cheques payable to the Serenity Renewal for Families

Credit Card Visa Master Card AMEX

Cardholder name (please print) _____

Card# _____ CSC# _____ Expiry date ____ / ____

Signature _____ Date _____

AUTHORIZATION

I authorize *Serenity Renewal for Families* to process my/our payment and the use my/our logo in accordance with the terms of sponsorship for the *Serenity Renewal Golf Tournament*.

Signature _____ Date _____

Name _____ Title _____



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Serenity Renewal Golf Tournament CORPORATE PARTNERSHIP OPPORTUNITIES

TITLE SPONSOR - \$10,000

(Available to one sponsor)

- Recognition as Golf Tournament Title Sponsor
- Recognition in all promotion and promotional items prior to and at event, including banner and signage
- Full ad in the golf program
- Complementary 2 foursomes plus game cards (x8)
- 2 complementary hole signs
- Company logo displayed at Guest Registration tables at the tournament and dinner
- Recognition and formal presentation at dinner

DINNER SPONSOR - \$5,000

(Available to one sponsor)

- Recognition as Golf Tournament Dinner Sponsor
- Recognition in all promotion and promotional items prior to and at event, including banner and signage
- ½ Page ad in the golf program
- Complementary foursomes plus game cards (x4)
- 1 complementary hole sign
- Company logo displayed at Guest Registration tables at the dinner
- Recognition and formal presentation at dinner

CORPORATE SPONSOR - \$2,750

(Available to multiple sponsors)

- Recognition as Golf Tournament Corporate Sponsor
- Recognition in all promotional items prior to and at event, including banner and signage
- ½ Page ad in the golf program
- Complementary foursomes plus game cards (x4)
- 1 complementary hole sign
- Recognition and formal presentation at dinner



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GOLF CART SPONSOR - \$1,250

(Available to one sponsor)

- Recognition as Golf Tournament Golf Cart Sponsor
- Corporate signage on all Tournament Golf Carts
- Recognition in all promotional items prior to and at event
- ½ Page ad in the golf program
- Recognition at the dinner

TOP GOLFER PRIZE SPONSOR - \$1,250

(Available to one sponsor)

- Recognition as Golf Tournament Prize Sponsor
- Corporate signage displayed next to prize items in high traffic area
- Recognition in all promotional items prior to and at event
- ½ Page ad in the golf program
- Recognition at the dinner

GAME CARD SPONSOR - \$500

(Available to two sponsors)

- Recognition as Golf Tournament Game Card Sponsor
- Logo on all Game Cards available for purchase by Golfers
- Recognition in all promotional items prior to and at event
- Logo included in the golf program

HOLE SPONSOR - \$350

(Available to multiple sponsors)

- Recognition as Golf Tournament Hole Sponsor
- Corporate signage at one hole
- Recognition in all promotional items prior to and at event
- Logo included in the golf program

CUSTOM OFFERS AVAILABLE UPON REQUEST.

**For further information please contact Urooj Qureshi at urooj@serenityrenewal.ca
(613) 523-5143**



Serenity Renewal Golf Tournament
SPONSOR REGISTRATION FORM

INFORMATION (please print)

Company/Organization _____

Mr. Mrs. Ms. Dr.

Full Name _____ Title _____

Address _____

City _____ Prov _____ Postal Code _____

Phone _____ Fax _____

Email _____

PARTNERSHIP LEVEL

I/we wish to sponsor Title (\$10,000) Dinner (\$5,000) Corporate (\$2,750) Golf Cart (\$1,250)
 Top Golfer Prize (\$1,250) Game Card (\$500) Hole (\$350)

My/our sponsorship will be Cash In-kind Cash _____ / In-Kind _____

PAYMENT OPTIONS

Cash or Cheque enclosed to follow (date) _____

*please make cheques payable to the **Serenity Renewal for Families***

Credit Card Visa Master Card AMEX

Cardholder name (please print) _____

Card# _____ CSC# _____ Expiry date ____ / ____

Signature _____ Date _____

AUTHORIZATION

I authorize *Serenity Renewal for Families* to process my/our payment and the use my/our logo in accordance with the terms of sponsorship for the *Serenity Renewal Golf Tournament*.

Signature _____ Date _____

Name _____ Title _____

Annual Celebration

NOVEMBER 9, 2011



SPONSORSHIP OFFER

Serenity Renewal for Families (SRF) serves over 2,500 individuals affected by addictions and mental health issues every year. The Annual Dinner is our most significant community building initiative organized by a dedicated group of volunteers. The event is attended by over 300 generous individuals including prominent business and community leaders as well TV personalities. This year's event will include dinner, dance, silent auction, and a live auction by well known philanthropist and community builder David Smith.

Partnering with SRF allows you to make a direct investment in the health and wellbeing of our community. We offer sponsors an opportunity to present their brand in front of an engaged audience through direct, print, and electronic mediums. The *Serenity Renewal for Families* name has been an important part of the Ottawa community since 1983. We are a trusted charitable organization that serves individuals as seniors, children, adults, and as members of a family unit, couples, and parents.

Please consider partnering with us. Review our sponsorship offers and if you prefer contact us directly to discuss customizing an offer to best fit your business needs. *We look forward to working together.*

GIVING LEVEL	CATEGORY	RECOGNITION
\$5,000	DIAMOND	All sponsors will be recognized for their generous contributions. <i>See reverse for details.</i>
\$2,500	GOLD	
\$1,000	SILVER	
\$500	BRONZE	

EVENT INFO

Date: Wednesday, November 9, 2011

Time: 5:30pm – 9:30pm

Venue: Hellenic Centre - 1315 Prince of Wales Drive, Ottawa

Admission: \$90

Attendees: 300 people

Serenity Renewal for Families

2810 Baycrest Drive, Ottawa, ON K1V 7P7

Tel: 613-523-5143

Eml: campaign@serenityrenewal.ca

Thank you

All gifts offer vital support to thousands who seek our services

CHANGE IS POSSIBLE.
serenityrenewal.ca

Annual Celebration

NOVEMBER 9, 2011



SPONSOR RECOGNITION PLAN

	DIAMOND (\$5,000)	GOLD (\$2,500)	SILVER (\$1,000)	BRONZE (\$500)
Logo on print advertising and promotional material	✓	✓	✓	✓
Logo displayed on onsite media screen(s)	✓	✓	✓	✓
Logo on our website and social media sites	✓	✓	✓	✓
Complimentary tickets				
2 tickets			✓	✓
4 tickets (half-table)		✓		
8 tickets (full-table, with signage)	✓			
Right to display appropriate signage on-site*	✓	✓	✓	✓
Right to distribute promotional products or corporate information to attendees*	✓	✓	✓	✓
Recognition as an SRF sponsor throughout the year (Sep '11 – Aug '12)	✓	✓	✓	✓
Recognition from the podium	✓	✓	✓	✓
Complimentary ad in the program*				
¼ page			✓	
½ page		✓		
Full page	✓			
Logo on media releases and newsletters	✓	✓	✓	
Recognition by a <i>celebrity host</i>		✓		
Opportunity to speak at the podium	✓			

All sponsors are recognized based on the sponsorship level.

* Ad design, cost of producing display signage and product give-aways will be the sole responsibility of the sponsor.